G.Byrnes Development & Design

​1 or 2 bedrooms available for sublet, monthly or up to 1 year​. $1000 per room all utilities included

**Check List**

* Submit to Web Master Tools (Google)
* Attach analytics code (Google Tag Manager or Google Developer)
* Icon Google Maps
* Google Maps API
* Add to Google Maps
* Twitter
* Facebook
* Angies List
* Phone Number
* Email number
* Google Places
* Google Plus
* Trip Adviser
* Address
* Phone Number
* Local Chamber Website
* Yellow Pages
* Search Engine
  + Google
  + Bing
  + Yahoo

**Statistics**

* 2.5 Billion People on Social media <http://expandedramblings.com/index.php/resource-how-many-people-use-the-top-social-media/>
* 50+ is fastest growing age demographic online(pew, 2012)
  + Baby Boomers and Seniors spend 19 hrs per week on the internet compared to 16 watching television (Google/Ipsos, 2013)
  + Email and search engine use remain the backbone of online activities for mature consumers, with 88% using email (Pew).
  + 82% of the 65 million online boomers and seniors use the Internet to research health and wellness information (Pew/American Life Project).
  + 82% of boomers and seniors use a search engine to gather information on a topic of interest (Google/Ipsos, 2013).
  + [**http://www.immersionactive.com/resources/50-consumers-online/**](http://www.immersionactive.com/resources/50-consumers-online/)
* nearly 90% of products are first researched online

**Other**

* Web presence is one of the best ways to get feedback

The court rejected plaintiffs’ reliance39 on a confidentiality provision since the entire agreement that contained the confidentiality provision was invalid.

[**https://www.americanexpress.com/us/small-business/openforum/articles/snap-out-of-it-the-surprising-basics-business-owners-are-ignoring/?extlink=of-syndication-sb-p**](https://www.americanexpress.com/us/small-business/openforum/articles/snap-out-of-it-the-surprising-basics-business-owners-are-ignoring/?extlink=of-syndication-sb-p)

[**http://expandedramblings.com/index.php/resource-how-many-people-use-the-top-social-media/**](http://expandedramblings.com/index.php/resource-how-many-people-use-the-top-social-media/)

**We provide a simple, eloquent and practical solution to attacking the online market of small businesses.**

**What a Website truly is**

A website is just another form of marketing.

**What We Provide**

We provide a Simple, Eloquent and Practical solutions to marketing online. From web design and development, to Search Engine Optimization, to social media presence, we provide small businesses with the tools to succeed online. Whether you are looking increased customer traffic, or looking to sell online, we provide the necessary tools to succeed.

Here is a list of services we provide:

* Website Development and Design
* Social Media Coordination
* Search Engine Optimization
* Proper Business Advice to Succeed Online
* Graphic & Content Supplementation
* Affordable Prices for Any Business

The development of the Internet has created a void in many small businesses. Many businesses are missing out on potential sales by not maintaining an online business presence. Curr

Commerce

The information age of the late 20th and early 21st century means that people not only have access to significant levels of information but they expect that it is readily available. Customers often research companies and product options online, but in most cases, local businesses and chain stores offer the most efficient path to immediate gratification because they have inventory on hand for same-day purchase. By providing a website, a business can offer the convenience of instant information and still fulfill demand for product quickly.

24/7 Access

Another major advantage of providing a website to your customers is that you provide 24/7 access to information about your business and its products and services. Your business may close its doors overnight, but your website is busy marketing your brand and products to prospects and existing customers. It may show up in search results conducted by Internet users during the late night or early morning hours when your lights are off.

Doing what your competitors do is not always necessary or even wise. However, one important reason you need a website is to stay on par competitively. Since many customers rely on search engines to find products or services, you need a website to have a chance to show up among their search results. If you don't have a website, you give your competitors the advantage of drawing new business from new customers who might have preferred your products and services had you publicized them better.

As you can see, in the 18-49 categories well over 90% use the Internet on a daily basis. The 65+ age group has almost tripled to 60% and in the 50-64 has nearly doubles to 80%. These numbers continue to increase and should do so over the years until all categories are at approximately 99%.

This means prospective customers are referring to the Internet for most of their information. It is imperative of your business to satisfy their need. If you do not satisfy the customer’s needs, they will look to your competition that does provide for their needs. It is impossible to reach your potential customer if they do not know your exist, or sell the product. ]\\

We specialize in developing websites for small businesses and individuals that deliver results. Our websites are up to today's standards and will work with any screen size (<b>responsive design)</b>. It has become imperative for website to work on mobile devices, as well are pc's. Therefore we always recommend responsive design when developing your site

Once your website is created, it needs to be optimized for search engines. We use a 30+ point checklist on your website to provide you with top-notch search optimization. We set up everything from analytics monitoring to social media registration and creation.

We will work with you to establish a web presence that work for your business and wallet. <a href=’{{ [URL::asset(‘/Contact/Send](URL::asset('/Contact/Send)’) }}’>Contact us</a> for a free estimate.